

Building Mobile BI in 2011 for Wider, Faster, Cheaper Adoption

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- We provide an End-to-End BI Suite that is
 - Modern
 - Flexible
 - Affordable
- We focus on making “BI Builders” successful by enabling them to deliver Self-Service BI to business users



Reporting



Dashboards

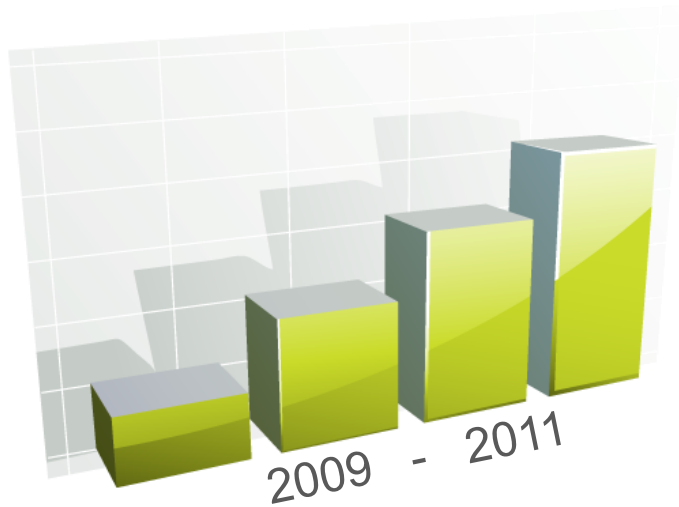


Analysis



Data Integration

50%-60% Sales Growth:



Industry recognition:



Momentum: Every Day ...

- 30,000 Users Building BI
- 3,000 product downloads
- 250 Registered Members

A BI Suite from a Proven Provider



240,000 Community. 175,000 Production Deployments. 14,000 Customers.

Software & Technology



Public Sector



Healthcare/Pharmaceutical



Travel & Transportation



Financial Services



Telecommunications



Manufacturing





JasperReports Library

Reporting Engine



Jaspersoft iReport Designer

Visual Report
Design Environment



JasperReports Server

Ad Hoc Reports, Dashboards,
In-Memory Analysis Server



Jaspersoft OLAP

Powerful OLAP
Data Analysis



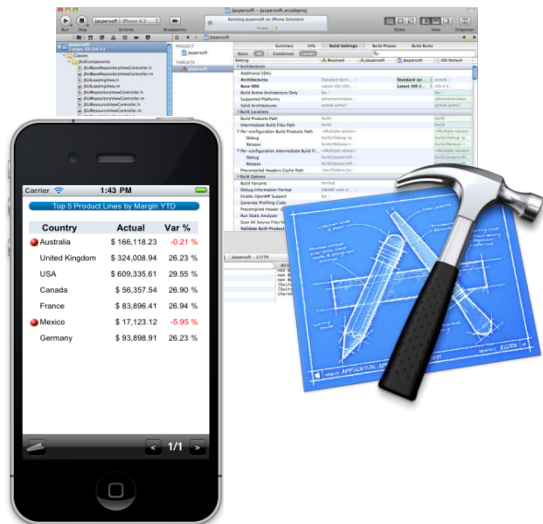
Jaspersoft ETL

High Performance
Data Integration

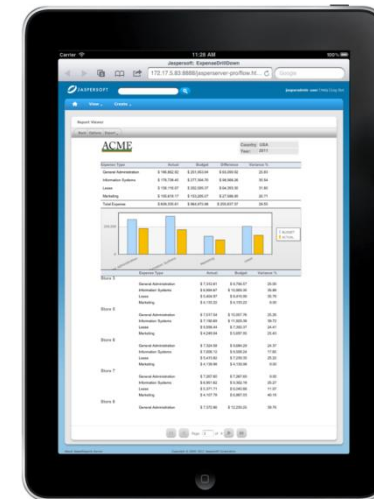
Announcing Jaspersoft 4.2



- Only Jaspersoft 4.2 supports **both** browser & native mobile requirements for corporate IT & software developers



- Touch-based browser support for iPad
View, interact, explore, and create reports via touch based browser interface
- Open Source Mobile SDK for Embedded Apps
Mobile toolkit lets application developers build native BI apps to embed within their iOS-based mobile applications
- Advanced filters for Ad Hoc analysis
Improved filters support linking of multiple parameters into a single unified view



Jaspersoft 4.2

Enhanced touch based browser ideal for corporate IT requirements

- Deploy instantly
 - Intelligent sensing renders touch interface based on mobile Safari client access
- Intuitive and interactive
 - Animated charts auto-convert to HTML5 & Javascript enable full iPad
- View, explore, and produce BI content
 - Analyze data against an In-Memory engine
 - Edit existing reports or design from scratch using the Ad Hoc UI



Jaspersoft 4.2

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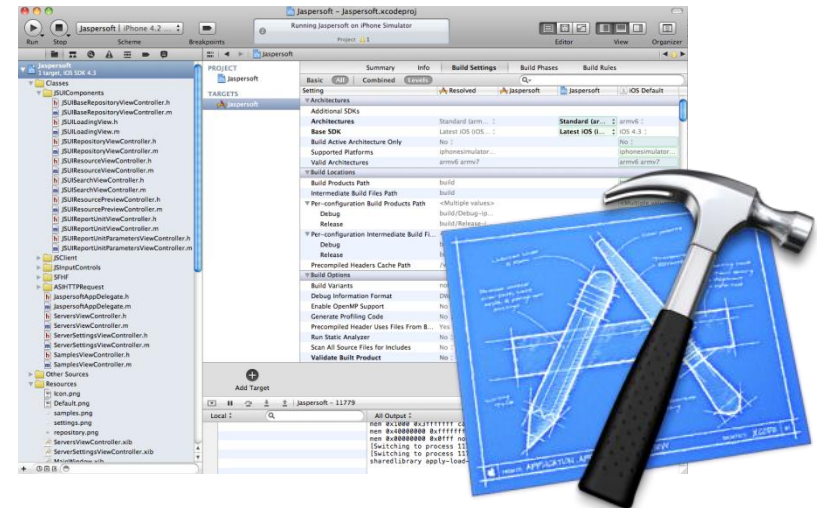
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iPad DEMO

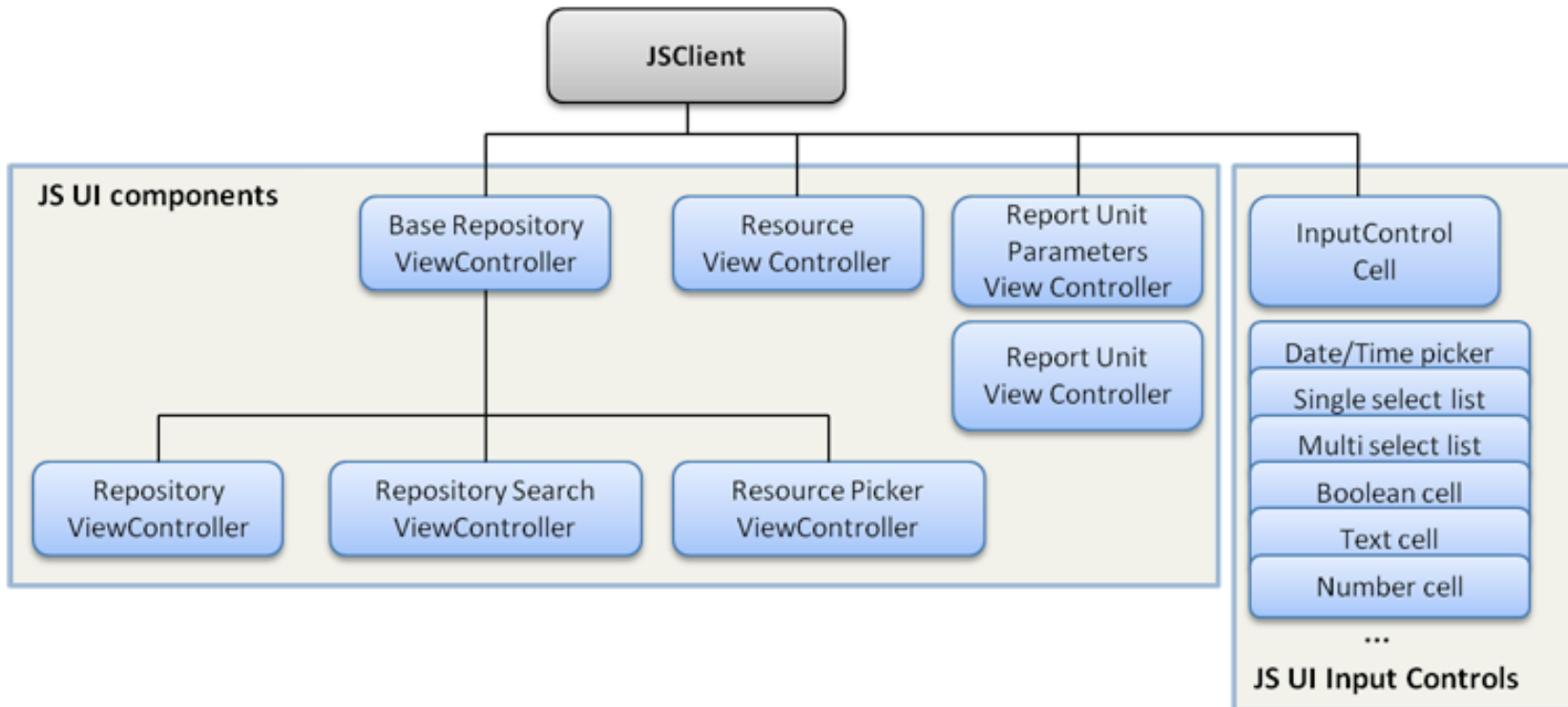


Jaspersoft 4.2 iOS SDK for Native Mobile Apps

- Supports developers for embedded BI in native mobile apps
- Objective-C client code reduces development effort
- New REST-based APIs for added performance and simplicity
- Sample native iPhone app for rapid prototyping



- **JSCient** – all classes to interact with Server REST APIs
- **JSUIComponents** – controllers to navigate, explore, view reports
- **JSInputControls** – used to render input controls to run a report

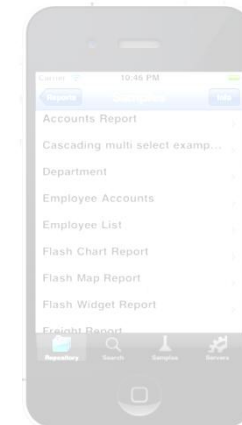
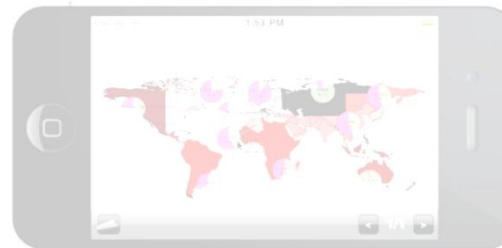
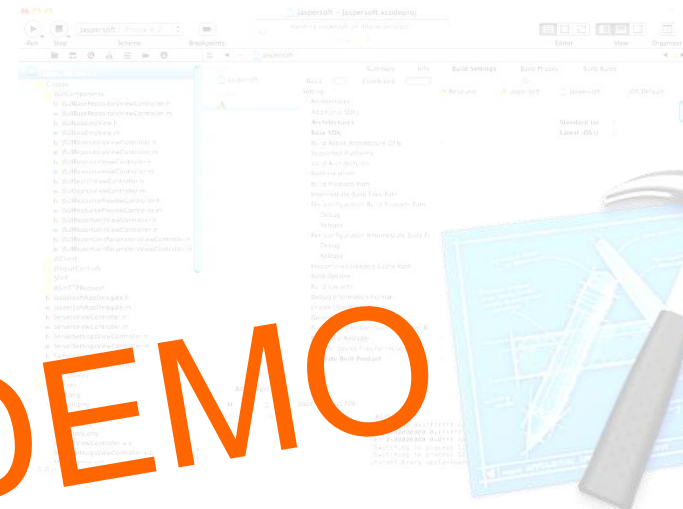


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iPhone DEMO



- **Native and browser support yields greater choice**
Touch based browser via the iPad yields instant availability to managers & executives, native SDK provides superior embedded BI for developers
- **Available as open source for greater adoption**
Both browser, the native SDK, and server environment are available as open source to promote low cost adoption and extensions among mobile developers
- **iPad enables viewing and creating reports**
Most iPad based BI tools are for viewing only. Jaspersoft 4.2 on the iPad lets you edit and create reports using touch navigation
- **Affordable license model allows for broadest deployment**
Jaspersoft is 80% less than traditional BI tools with no user fees. Jaspersoft Mobile is available in our community & commercial editions.

New Advanced Filters simplifies more complex analysis requirements

- Link multiple filters to a single view
- Perform AND, OR, NOT data filters
- Apply more than one filter for each field



- **Interactive Viewer Enables Simple Sort & Filter**
 - Powered by JasperReports Library
 - Single column sort and single column string filter
 - Requires Table Component and XHTML output
 - NOTE: Default output for HTML is using an XHTML exporter
- **PostgreSQL is now the default server repository**
 - Included with installers
 - Must use export/import scripts if switching from MySQL
- **Upgrades**
 - Move directly to 4.2 if you are on 3.7 and above
- **Platform updates**
 - Netezza 6.0, Weblogic 10.3.4, Tomcat 7.0, MySQL 5.5 (Data source only)

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**Advanced Filters &
Interactive Viewer
DEMO**

- Touch based browser support on iPad
- Open source mobile SDK for native apps
- New REST-based APIs
- Advanced filters for Ad Hoc Reporting & Analysis





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